

AUSTRALIAN EARTH SCIENCES CONVENTION
new generation advances in geoscience
Perth, Sunday 20 July - Thursday 24 July 2008

SPONSORSHIP OPPORTUNITIES

new generation advances in geoscience



AUSTRALIAN

earth.

2008

SCIENCES

CONVENTION

HOSTED BY AIG & GSA
PERTH, WESTERN AUSTRALIA



Convention Secretariat:

ICE Australia P/L

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Email: aesc2008@iceaustralia.com

Website: www.iceaustralia.com/aesc2008

invitation to participate

The Geological Society of Australia (GSA) and the Australian Institute of Geoscientists (AIG) are delighted to invite you to sponsor at the biennial Australian Earth Sciences Convention (AESC) 2008 during the International Year of Planet Earth.

AESC 2008 will be held in Perth, home to a globally significant mining and petroleum industry dependent on leading edge geoscientific data and technology.

The principal theme of AESC 2008 is *'New Generation Advances in Geoscience'* focused upon contemporary earth science issues:-

- Geoscience in the Service of Society
- Resources – Foundation for our Future
- The Evolution of Life and the Solar System
- Earth's Environments: Past, Present and Future
- The Dynamic Earth – From Crust to Core

This is a great opportunity to be recognised among an outstanding selection of international speakers, industry leaders, and key decision makers.

Be part of this premier showcase of Australian geoscience and make an impact for your organisation.



AIG President
Rick Rogerson



GSA President
Andrew Gleadow

the convention

AESC 2008 will feature four days of technical presentations including keynote addresses, specialised industry forums, and workshops, all presented by select industry leaders. There will be extensive exhibition area where most social events including morning and afternoon tea and lunch, as well as the poster displays will provide networking opportunities.

The convergence in Perth of colleagues from overseas and interstate provides opportunities for project joint venture meetings and for in-house corporate reviews, before, during or after the Convention. The social program will be designed to provide the opportunity for your organisation to develop additional contacts and reinforce your position and profile within the industry.

who will attend?

Earth science research is fundamental to providing responsible sustainable development solutions in a world with severe environmental problems. 2008 is the International Year of Planet Earth and AESC 2008 is Australia's convention considering the key issues of concern. From Australia's perspective, development of groundwater resources, revitalisation of broadacre soils and new discoveries of minerals, oil and gas, underpin its future economy and are key earth science issues. New Generation Advances in Geoscience delivers innovative solutions to the end user through government and corporate bodies.

AESC 2008 is expected to attract 1000 plus delegates and sponsors/exhibitors from a wide range of different backgrounds to ensure a multidisciplinary approach to the issues.

why invest in AESC 2008?

If geologists, geotechnical and engineering geologists, geophysicists, geochemists, hydrogeologists, environmental geologists, palaeontologists and associated earth science professions are part of your target audience, then AESC 2008 provides you with a perfect opportunity to reach them. AESC 2008 will provide the opportunity to stand out among service companies offering new generation technological solutions and to recruit young professionals, some of whom may still be undergraduate geoscientists.

background

AESC 2008 is hosted by the Geological Society of Australia – WA division (GSA) in conjunction with the Australian Institute of Geoscientists (AIG).



The Geological Society of Australia [GSA] www.gsa.org.au

The Geological Society of Australia was established as a non-profit organisation in 1952 to promote, advance and support Earth sciences in Australia.

The Geological Society of Australia aims to:

- cater for a wide diversity of members;
- influence the decision making processes of government, particularly to support geoscience research and teaching;
- encourage and promote wider community awareness and application of Earth sciences;
- provide media and forums for communication in the Earth sciences.

The Society's members represent all Earth science professions, including geologists, geophysicists, geochemists, geomorphologists, hydrogeologists, palaeontologists, geotechnical and engineering geologists, environmental geologists, and associated professions. Members come from the minerals and petroleum industries, government departments, research and education institutions and consultancy groups.

The Australian Institute of Geoscientists [AIG] www.aig.org.au

The Australian Institute of Geoscientists AIG is a leading professional institute representing geoscientists in all professional sectors throughout Australia.

AIG was formed in 1981 to help:

- provide effective representation on issues affecting the status and perception of geoscience professions;
- cooperate with other professional institutes on matters of common interest;
- ensure the availability of diverse, educational opportunities for students at all levels;
- develop and maintain standards for professional practice;
- provide high quality, accessible, relevant short courses, seminars and conventions;
- promote continued professional development by members;
- enhance employment opportunities for geoscience professionals.



convention venue: perth convention exhibition centre (PCEC)

21 Mounts Bay Road, Perth

The Perth Convention Exhibition Centre, the newest convention centre in Australia, is situated in the heart of Perth CBD, within easy walking distance of the city's major hotels, businesses, restaurants and retail districts and offers a range of transport options.

sponsorship opportunities

There is a range of sponsorship opportunities listed herein which will enable your organisation to make a significant contribution towards the overall success of the event while enjoying strong branding and exposure in a focused, professional learning environment. Packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, AESC 2008 has a package that will help you meet your networking objectives.

Representatives from ICE Australia, who are working closely with the AESC 2008 Organising Committee would be delighted to speak with you to further discuss the promotional opportunities outlined in this prospectus and would be happy to tailor-make a sponsorship package to suit your specific requirements.

Take a moment to look through the information and if you have any questions please don't hesitate to contact ICE Australia Pty Ltd, Tel: +61 8 9381 9281, email: aesc2008@iceaustralia.com

	DIAMOND (1 only)	PLATINUM (4 Only)	GOLD	SILVER
Sponsorship \$	\$35,000	\$15,000	\$10,000	\$8,500
Acknowledgements				
Acknowledgements at the Opening / Closing Sessions and appropriate times throughout the Convention	✓	✓	✓	✓
Acknowledgements as Student Supporter - these key sponsorship packages allow the convention to keep student registration fees low	✓	✓	✓	✓
Logo & Name inclusions				
Company logo on website with link to own website	✓	✓	✓	✓
Company logo on convention promotional material	✓	✓	✓	✓
Company logo on convention signage displayed in the main auditorium and trade display area.	✓	✓	✓	✓
Convention Program & Abstract Booklet				
Advertisement	Full page colour	Full page B&W	1/2 page B&W	1/2 page B&W
Paragraph & contact details	400 wds	200 wds	150 wds	100 wds
Name badges				
Company logo printed on all name badge	✓			
Address the delegation				
Chief Operating Officer entitled to address the official opening ceremony	✓			
Luncheon/Morning Tea Sponsor				
Sponsorship of Luncheon or Morning Tea on selected day, display corporate signage & promotional material	Lunch	Morning tea		
Main Auditorium Sponsor				
Naming Rights of the main auditorium • Prominent verbal acknowledgement of your sponsorship • logo on title slides • display corporate banner in the main auditorium	✓			
Exhibition booth				
3m x 3m booth in prime location, includes shell scheme, company name on the fascia board, 1 x power point with 2 x 150 watt spotlights. Additional equipment at sponsor's expense.	1 booth 9sqm	1 booth 9sqm	1 booth 9sqm	
Convention registrations				
Convention registrations	5	4	3	2
Event Tickets				
Official convention dinner, GeoTrivia Night, Ice Breaker & Student Function	5	4	3	2
Exhibition Trade Tickets				
Exhibition/Trade Tickets	3	2	2	1
Satchel Insert				
Opportunity to include one (1) insert in delegate satchels – corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).	✓			
Convention Delegate List				
Post Convention	✓	✓	✓	✓

function sponsorship opportunities

The conference social events provide unique networking opportunities, and are always well attended. They will be acknowledged on the website and on all advertising as well the program and abstract book and on signage in the main auditorium and trade display area. Opportunity to include one (1) insert in delegate satchels: corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).

Convention Dinner - Wednesday 23rd July

\$20,000 (excl. GST)

- Exclusive Host of the Official Convention Dinner.
- Convention Registration for four (4) representatives to attend the Convention.
- Four (4) tickets to the Convention Dinner. Choice of reserved table.
- Acknowledgement as Sponsor of the Official Convention Dinner.
- Logo in event literature. Your organisation name and logo on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Convention Signage.
- Opportunity to make a 5 minute welcome address at the Convention Dinner.
- Opportunity to display corporate signage (supplied by Sponsor) during the Convention Dinner.
- Organisation logo featured on the Convention Dinner menu.
- One (1) 3m x 3m exhibition booth in prime location, includes shell scheme, company name on the fascia board, 1 x power point with 2 x 150 watt spotlights. Additional equipment at sponsor's expense.

Ice Breaker - Sunday 20th July

Price on application

- Convention Registration for one (1) representative to attend the Convention, inclusive of all benefits.
- Acknowledgement as Sponsor of the Ice Breaker.
- Logo in all event literature. Your organisation name and logo on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Banners.
- Opportunity to display corporate signage (supplied by Sponsor) during the Ice Breaker.
- Six (6) Additional Tickets to the Ice Breaker.

GeoTrivia Night - Tuesday 22nd July

\$7,500 (excl. GST)

- Convention Registration for one (1) representative to attend the Convention, inclusive of all benefits.
- Acknowledgement as Sponsor of the GeoTrivia Night.
- Logo in event literature. Your organisation name and logo on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Convention Signage.
- Opportunity to display corporate signage (supplied by Sponsor) during the GeoTrivia Night.
- Six (6) Additional Tickets to the GeoTrivia Night

Lunch (4)

\$7,500 (excl. GST)

- Convention Registration for one (1) representative to attend the Convention, inclusive all benefits.
- Acknowledgement as Sponsor of the Lunch on selected day on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Convention Signage.
- Opportunity to display corporate signage (supplied by Sponsor) during the Lunch.
- Two (2) Tickets to GeoTrivia.
- Two (2) Additional Tickets to the sponsored Lunch.

Morning Tea or Afternoon tea (8)

\$3,500 (excl. GST)

- 1 Day Conference Registration optional
- Acknowledgement as Sponsor of the lunch, morning or afternoon tea on selected day and on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Convention Signage.
- Opportunity to display corporate signage (supplied by Sponsor) during the selected lunch, morning or afternoon tea.
- Two (2) Tickets to GeoTrivia.
- Two (2) Additional Tickets to the selected lunch, morning or afternoon tea.

Networking Drinks (2)

Monday 21st July or Tuesday 22nd July

\$7,500 (excl. GST)

- Convention Registration for one (1) representative to attend the Convention, inclusive all benefits.
- Acknowledgement as Sponsor of the Happy Hour on selected day and on the Convention Website, Promotions, Mail-outs, Convention Program & Abstract Book and Convention Signage.
- Opportunity to display corporate signage (supplied by Sponsor) during the Happy Hour.
- Two (2) Additional Tickets to the Happy Hour.

Student Careers Function

Price on application

Sponsors \$POA
Event only \$750
Table give-aways \$1500

As part of the convention, GSA, AIG, and geoscience organisations; Geoconferences, ASEG, PESA, IAH and SEG are organising a student careers evening. The careers evening is expected to attract over 300 students, teachers and lecturers from all over Australia.

Career talks will be presented by young enthusiastic graduates from PESA, AIG and IAH. All sponsors who take a substantial AESC sponsorship package such as an exhibition booth will be invited to attend and to hand –out promotional material. Others wishing to participate will be asked to contribute as student sponsors –\$POA for different support levels. This is your best opportunity to network with future geoscientists.

additional sponsorship opportunities

Theme or Session Sponsor

\$POA

- Acknowledgement as Sponsors of selected theme or session during the session and on the Convention Website, Promotions, Mail-outs, and Convention Program & Abstract Book.
- Naming Rights of the selected theme or session
- Organisation's logo on title slides for selected session or theme
- Opportunity to display corporate banner in the selected session

Internet Café (2)

\$4,200 (excl. GST)

- Acknowledgement as Sponsor of one of the two Internet Cafés.
- Listing in all event literature and your organisation name and logo on the Convention Website.
- Logo to be present on the signage for the Internet Café.
- Exclusive right to provide mouse-pads, replenished by Sponsor.
- Full Convention Registration for one (1) representative to attend the Convention, inclusive of all benefits.
- Opportunity to include one (1) insert in delegate satchels: corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).

Lounge (2)

\$4,200 (excl. GST)

- Acknowledgement as Sponsor of one of the two Lounge Areas.
- Listing in all event literature. Your organisation name and logo on the Convention Website.
- Logo to be present on the signage for the Lounge.
- Full Convention Registration for one (1) representative to attend the Convention, inclusive of all benefits.
- Two (2) Additional Tickets to Networking Drinks.
- Opportunity to include one (1) insert in delegate satchels: corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).

Satchel Sponsorship

\$8,000 (excl. GST) – 1 Only

Distributed to every delegate upon registration, satchels are constantly used throughout the Convention to carry notes and belongings and are often retained as a memento after the event. Sponsorship of the satchels therefore offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond.

- 1 Conference registration + 1 trade ticket.
- Acknowledgement as Satchel Sponsor.
- Listing in all event literature. Your organisation name and logo on the Convention Website Promotions.
- Company logo printed on the delegate satchel, in one colour along with the Convention logo.
- Opportunity to include one (1) insert in delegate satchels: corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).

Note Pad Sponsor

\$1,500 (excl. GST) – 1 Only

- Acknowledgement on website as minor sponsor.
- Note pad distributed to every delegate upon registration within the convention satchel. (note pads to be provided by the sponsor and must be sent to the organisers by 30 June 2008).

Pen Sponsor

\$1,500 (excl. GST) – 1 Only

- Acknowledgement on website as minor sponsor.
- Pen distributed to every delegate upon registration within the convention satchel. (pens to be provided by the sponsor and must be sent to the organisers by 30 June 2008).

Student Sponsorship

\$1,000 (excl. GST)

- Sponsors one student (1) convention registration inclusive of 1 ticket for the Ice Breaker, Student breakfast, GeoTrivia and the Official Convention Dinner.
- Acknowledgement on Convention Website, Registration Brochure and Program Booklet.

Satchel Insert

\$900 (excl. GST)

Distributed to every delegate upon registration within the convention satchel.

- Opportunity to include one (1) insert in delegate satchels: corporate literature, DL, A5 or A4 size (or similar) or promotional merchandise (not including note pads and pens) must be sent to the organisers by 30 June 2008).

other sponsorship opportunities

Provision of Best Paper Prize or Best Presentation Prize or Speaker Gifts –

Price on Application

Your organisation would be acknowledged as the provider of the Best Paper Prize, Best Presentation Prize, Best Exhibitor Prize or Speakers Gifts at time of public presentation to the winners or the speakers. The prize (or gift) and the price in each case are open to negotiation.

Your organisation would have the opportunity of providing a sticker to appear on the packaging of the prize or gift presented, and acknowledgement at the farewell convention session.

General Sponsorship

Sponsorship or provision of smaller convention items will provide your organisation with the opportunity to add its 'personal touch'. If you have any additional promotional or sponsorship ideas, please contact the convention office to discuss your application for sponsorship.

AESC 08 SPONSORSHIP

Fax Back Agreement +61 8 9381 9560

Company Name:

Address: Suburb/City:

State/Territory/Region: Postcode: Country:

Contact Name: Position Held:

Tel: Fax:

Email:

Website:

We seek to confirm our interest in: (please tick to indicate choice)

<input type="checkbox"/>	Diamond Sponsor	\$35,000	<input type="checkbox"/>	Student Careers Function Sponsor	\$POA
<input type="checkbox"/>	Platinum Sponsor	\$15,000	<input type="checkbox"/>	Student Careers Function Event only	\$750
<input type="checkbox"/>	Gold Sponsor	\$10,000	<input type="checkbox"/>	Student Careers Function Table give-aways	\$1,500
<input type="checkbox"/>	Silver Sponsor	\$8,500	<input type="checkbox"/>	Internet Cafe Sponsor	\$4,200
<input type="checkbox"/>	Convention Dinner Sponsor	\$20,000	<input type="checkbox"/>	Lounge Sponsor	\$4,200
<input type="checkbox"/>	Ice Breaker Sponsor	POA	<input type="checkbox"/>	Satchel Sponsor	\$8,000
<input type="checkbox"/>	GeoTrivia Night Sponsor	\$7,500	<input type="checkbox"/>	Note Pad Sponsor	\$1,500
<input type="checkbox"/>	Lunch Sponsor	\$7,500	<input type="checkbox"/>	Pen Sponsor	\$1,500
<input type="checkbox"/>	Morning or Afternoon Tea Sponsor	\$3,500	<input type="checkbox"/>	Student Sponsor	\$1,000
<input type="checkbox"/>	Networking Drinks Sponsor	\$6,500	<input type="checkbox"/>	Satchel Insert	\$900
<input type="checkbox"/>	Theme or Session Sponsor	\$POA			

*please note that the above costs exclude GST of 10%

For packages that include Morning & Afternoon Tea Breaks and Lunch, please select your preferred day:

<input type="checkbox"/>	Monday	<input type="checkbox"/>	Tuesday	<input type="checkbox"/>	Wednesday	<input type="checkbox"/>	Thursday
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Investment Total: AUD\$ (excl. GST) Sponsor's Signature

Date

A 50% deposit is required to secure your sponsorship package

Please make cheques payable to 'Australian Earth Sciences Convention 2008'

To confirm your participation please fax the completed form to +61 8 9381 9560 at your earliest convenience and then forward with your deposit to the Convention Organisers:

The Australian Earth Sciences Convention (AESC) 2008 'New Generation Advances in Geoscience'

C/- International Conferences and Events (ICE) Aust. P/L
Suite 4, 73 Hay Street, Subiaco, WA 6008, Australia
Tel: +61 8 9381 9281
Fax: +61 8 9381 9560
Email: aesc2008@iceaustralia.com

terms & conditions

1. By returning this signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor or Exhibitor of The Australian Earth Sciences Convention (AESC) 2008 'New Generation Advances in Geoscience' organised by GSA and AIG and held at the Perth Convention Exhibition Centre from 20 – 24 July 2008 on the following terms and conditions set out below and as attached to this Agreement.
2. Upon receipt of your signed agreement together with a cheque for the deposit, acknowledgment of receipt will be sent in writing with a Tax Invoice.
3. You agree to pay the Australian Earth Sciences Convention (AESC) 2008 'New Generation Advances in Geoscience' Convention the full amount payable; and
4. Sponsorship entitlements will not commence until the 50% deposit has been paid in full. Full payment is required 7 days from date of invoice unless dated after 30 May 2008 where by payment will be required immediately.
5. Monies paid are non-refundable.
6. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Agreement and deposit cheque. The Convention Organisers will notify you if you are unable to participate in your requested category.
7. Sponsors are not permitted to enter the Convention sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. However, should Sponsors wish to attend the Convention as a delegate, the appropriate registration form must be completed and forwarded to the Convention Organisers together with the applicable registration fee.
8. The Convention Organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the convention literature where this is offered as part of your particular sponsorship package and no payment shall be made to you for such use. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request that all logos be supplied in an eps. format, high resolution 300 dpi. Should an alternative format be received, the Convention organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material.
9. In return for a hyper link from your company logo on the AESC 2008 website, you are required to provide a reciprocal link from your website to the AESC 2008 website.
10. The AESC 2008 Organising Committee must approve the size and content of all satchel inserts.
11. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you GSA, AIG and/or the Convention Organisers and you must not do anything where you will, in any way, be represented that you are a partner of the GSA, AIG and/or the Convention Organisers.
12. The details in this document are correct at the time of printing. ICE Australia P/L and the AESC 2008 Organising Committee Ltd do not accept responsibility for any changes that may occur.

