



14TH INTERNATIONAL ASSOCIATION OF SCIENCE PARKS –
ASIAN SCIENCE PARK ASSOCIATION JOINT CONFERENCE
ON SCIENCE AND TECHNOLOGY PARKS

The Asia-Pacific Region's Innovation Hot Spots – Opportunities for Sustainable Collaboration

Registration Brochure

Wednesday 24th – Friday 26th November 2010

Burswood Convention Centre, Perth, Western Australia

www.iceaustralia.com/2010iasp-aspa



Invitation to Attend

Technology Park Bentley is proud to be hosting the 14th International Association of Science Parks – Asian Science Park Association Joint Conference on Science and Technology Parks in Perth, Western Australia, from 24 – 26 November, 2010.

The theme, highly relevant in today’s challenging, ever-changing world, is ***The Asia-Pacific Region’s Innovation Hot Spots – Opportunities for Sustainable Collaboration.***

As hosts, we take much pride in providing a program of interesting and informative sessions which will feature stimulating keynote speakers and other high calibre presenters and will generate lively discussion.

The conference will be an ideal opportunity to forge new contacts, meet peers and catch up with existing friends and associates – all while networking in a safe, relaxed and professional atmosphere.

We encourage you to come to Western Australia to experience the delightful spring weather, crystal clear beaches, unique flora and fauna, exciting activities and tours and to enjoy great local hospitality.

On behalf of the 2010 IASP – ASPA Conference Committee, I invite you to join us to consider and contribute to the global science and technology park community’s response to innovation hot spots and opportunities for sustainable collaboration.

Kind regards

Norelle O’Neill
Chairperson
2010 IASP – ASPA Conference Organising Committee

Local Organising Committee

Luis Sanz	Director General – International Association of Science Parks
Mun Hou Chew	President IASP Asia Division
Sunkook Kwon	Secretary General – Asian Science Park Association
Norelle O’Neill	Conference Chair and LOC Chair
Sandra Draper	Treasurer
Marcia Taylor	Scientific Program Committee Chair
Susan Gallacher	Scientific Program Committee
Marcus Christian	Sponsorship and Exhibition Committee Chair
Michelle Nicolson	Social Committee Chair
Stuart Horne	Sponsorship and Social Committee
Emma Clark	Sponsorship and Social Committee
David Fuller	Committee Member

Major Sponsors

The 14th International Association of Science Parks – Asian Science Park Association Joint Conference on Science and Technology Parks Organising Committee would like to acknowledge the generous support of our sponsors:



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Keynote Speakers

Professor Barry Marshall



In 2005 Barry J. Marshall and J. Robin Warren were awarded the Nobel Prize for Physiology or Medicine, in recognition of their 1982 discovery that a bacterium, *Helicobacter pylori*, causes one of the most common and important diseases of mankind – peptic ulcer disease.

In 1984 Professor Marshall proved that the newly-identified germ was harmful through a well-publicised, self – administered experiment, in which he drank a culture of *H.pylori*. Despite widespread scepticism he persevered and went on to devise combinations of drugs that killed the *H.pylori* bacteria and eliminated ulcers permanently.

The hypothesis that *H.pylori* is a causative factor of stomach cancer was accepted in 1994 by the World Health Organisation. This work has now been acknowledged as the most significant discovery in the history of gastroenterology and is compared to the development of the polio vaccine and the eradication of smallpox.

In 2008 Professor Marshall was elected into the prestigious US National Academy of Science.

Current Positions Include:

- Clinical Professor of Medicine (University of Western Australia)
- Consultant Gastroenterologist (Sir Charles Gairdner Hospital)
- Co-Director of the Marshall Centre for Infectious Diseases Research and Training
- Founder and Director of ONDEK, a biotechnology company
- Founder and Director of TRI-MED a diagnostics company
- Francis R and Helen M. Pentz Professor of Science at Penn State University, USA
- Guest Professor of Internal Medicine at Keio University, Japan

Recent Awards Include:

- Honorary Degree of Doctor of Science, honoris causa, University of Oxford, UK 2009
- Honorary Doctorate in Medicine at Örebro University, Sweden 2009
- Lennon K. Black Prize for Excellence in Biomedical Research, Jefferson College, USA 2008
- The Keio Medical Science Prize 2002
- Prince Mahidol Award for Public Health 2001

Professor Tim Turpin



Professor Tim Turpin is a sociologist and specialist in science and technology policy whose research focuses on issues associated with the local and global processes through which knowledge is produced, managed and diffused. Professor Turpin has been commissioned by international agencies such as the World Bank, UNESCO,

ASEAN, COMSTEC and APEC to lead studies into institutional change, technology and innovation policy, intellectual property regimes, and industrial development across a diverse range of countries. These have included: Mozambique; Mongolia; China; Korea; Pakistan; New Zealand; Lebanon; Saudi Arabia; and all ASEAN countries.

In Australia Professor Turpin has been commissioned by various Commonwealth and State agencies to report on links between universities, research institutes and industry and to review a range of government policies and programs concerning science, technology and innovation.

Projects currently being undertaken by Professor Turpin include:

- investigating the training and career trajectories of scientists and their contributions to science and technology human capital;
- a study of lateral innovation from investments in mining R&D; and
- two projects concerning links between vocational education, training and innovation in Australia.

Professor Turpin has recently completed reviews of science policy for the governments of Mongolia and Brunei Darussalam and a review of science and technology education in Cambodia. His work has been published widely in international literature and has been translated into French, Chinese, Italian, Spanish, Arabic and Portuguese. His latest book, written in collaboration with 14 scholars in the Asian region and entitled *Science, Technology Policy and the Diffusion of Knowledge: Understanding the Dynamics of Innovation Systems in the Asia Pacific*, was published in June 2008.

Professor Turpin is the current Australian focal point for the UNESCO Science and Technology Policy Asia Network (STEPAN).

Tour Information

TECHNICAL TOUR

Thursday 25th November 2010 | 2.00 pm – 5.30 pm | Coach transportation provided

On this tour, delegates will visit:

- The Australian Marine Complex (AMC); a world-class centre of excellence for manufacturing, fabrication, assembly, maintenance and technology development, servicing the marine, defence, oil and gas, and resource industries
- iVEC; the hub of advanced computing in Western Australia, which is encouraging and energising research in and the uptake of high performance computing and visualisation in Western Australia
- Technology Park Bentley; Western Australia's premier location for technology driven and innovative organisations dedicated to
 - Information technology and telecommunications
 - Renewable energy and clean technologies
 - Life sciences.
- Curtin University of Technology; one of Australia's leading universities with campuses in Perth and across the State, in Sydney, Australia as well as Sarawak, Malaysia and Singapore



One (1) ticket is included in the Conference registration fee. Please indicate on your registration form if you would like to receive your ticket, as tickets will not be allocated automatically

CULTURAL TOUR

Friday 26th November 2010 | 2.30 pm – 5.30 pm | Coach transportation provided

Experience a taste of Western Australia as we travel by bus to the Swan Valley to enjoy the unique local wildlife and the sensational food and wine produced right in the heart of the Swan Valley

The tour will include a guided visit of Caversham Wildlife Park, wine and cheese tasting at Lancaster Winery and chocolate tastings at the Margaret River Chocolate Company.

One (1) ticket is included in the Conference registration fee. Please indicate on your registration form if you would like to receive your ticket, as tickets will not be allocated automatically.



Social Functions

Welcome Reception

Date: Wednesday 24th November 2010
Time: 5.30 pm – 7.00 pm
Venue: Astral Room 3, Burswood Convention Centre
Dress Code: Smart Casual

You are invited to attend the official Conference Welcome Reception. This social event provides us with the opportunity to warmly welcome you to Western Australia and to the Conference. The event is also an ideal meeting place to meet international friends, talk to peers and network with fellow delegates in a pleasant, informal setting.

One (1) ticket is included in the Conference registration fee. Please indicate on your registration form if you would like to receive your ticket, as tickets will not be allocated automatically.

Additional tickets can be purchased for \$60.00 pp inc. Goods and Services Tax (GST)



Proudly sponsored by ECU



Conference Dinner

Date: Thursday 25th November 2010
Time: 7.00 pm – 10.00 pm
Venue: Astral Rooms 1 and 2, Burswood Convention Centre
Dress Code: Lounge Suit

You are invited to join us for a memorable evening of good food, fine wine, and exciting local entertainment. This is an excellent opportunity for you to get together with old friends and new acquaintances.

One (1) ticket is included in the Conference registration fee. Please indicate on your registration form if you would like to receive your ticket, as tickets will not be allocated automatically.

Additional tickets can be purchased for \$120.00 pp inc. GST.



Conference Program

14th International Association of Science Parks – Asian Science Park Association Joint Conference on Science and Technology Parks

Wednesday 24 November 2010			Thursday 25 November 2010			Friday 26 November 2010		
			7.30am	REGISTRATION				
			8.30am	CONFERENCE OPENING		8.00am	REGISTRATION	
			9.00am	KEYNOTE ADDRESS Professor Tim Turpin		9.00am	KEYNOTE ADDRESS Professor Barry Marshall	
			10.00am	CONCURRENT Stream 1	CONCURRENT Stream 2	CONCURRENT Stream 5	CONCURRENT Stream 6	CONCURRENT Stream 6
			11.00am	MORNING TEA		11.00am	MORNING TEA	
			11.30am	CONCURRENT Stream 3	CONCURRENT Stream 4	11.30am	CONCURRENT Stream 7	CONCURRENT Stream 8
			1.30pm	LUNCH		1.30pm	LUNCH Australian Barbeque	
4.00pm	Registration	ASPA Board of Directors Meeting	2.00pm	TECHNICAL TOUR		2.30pm	CULTURAL TOUR	
5.30pm	WELCOME RECEPTION		5.30pm					
7.00pm			7.00pm	CONFERENCE DINNER and ASPA AWARDS CEREMONY				
			10.00pm					

Accommodation and Visitor Information

Perth and Western Australia

Western Australia is internationally renowned for its beautiful beaches, adventure-filled outback experiences, friendly locals and clean natural environment. Stay on after the conference and enjoy the relaxed lifestyle, friendliness and hospitality for which Western Australia is so well known.

In addition to unique holiday experiences, Western Australia offers a range of quality accommodation, an abundance of fresh local seafood and produce and award-winning wines. The State also offers diverse entertainment, arts and crafts, a rich heritage and unique Australian Aboriginal culture.

Perth city centre is located alongside the peaceful Swan River, which flows to the Indian Ocean.

During your visit to Perth enjoy one of the many river cruises which operate along the Swan River, some offering fine dining and music. For spectacular panoramic views of the city and river, visit Kings Park and Botanic Garden and take advantage of the many lookouts available to the public. Other main tourist attractions include the Perth Zoo and the Old Mill, both just a short ferry ride from the city. The city centre also offers a wonderful selection of shops and interesting arcades, all providing a vast array of quality products and souvenirs.

On a sunny day, take time to explore the river by walking or cycling along the foreshore on one of the many cycle and walking tracks provided or, if you enjoy long relaxing walks along clean sandy beaches, visit the Sunset Coast.

Conference Venue

Burswood Convention Centre

All 2010 IASP-ASPA Conference sessions will be held at the Burswood Convention Centre in Perth, Western Australia.

The Burswood Convention Centre is part of the Burswood Entertainment Complex, which is a fully-integrated entertainment precinct renowned for its world-class facilities and luxury accommodation.

Perth's renowned temperate Mediterranean climate and riverside location are the perfect complement to Burswood's plentiful facilities, which include two international hotels, a range of award-winning bars and restaurants, a nightclub, 24-hour casino and golf course.

Getting to the Venue

Burswood is located close to the central business district and is approximately a 15 minute car ride from the Perth International Airport.

Shuttle Bus: The City Shuttle offers transport from both the international and domestic airport terminals to most hotels in Perth. The cost is approximately \$13 per person from the airport to the Burswood Entertainment Complex. If there is more than one person to be transferred, taking a taxi will be more economical.

Taxi: Taxi ranks are easily accessible at both the international and domestic airport terminals, providing transport within Perth and its surrounding areas. The cost of a taxi from the Perth International Airport to Burswood is approximately \$20 to \$25. Taxi fares from the domestic airport to Burswood are approximately \$15. Prices will vary depending on the time of day and peak periods.



Accommodation Information

Burswood Intercontinental Hotel (5 star hotel)



Experience Perth's leading luxury hotel, located beside the magnificent Swan River and set amidst 100 hectares of superbly landscaped gardens, parklands and golf course.

Guest rooms are finished in warm tones and rich Tasmanian oak, and include climate control to make your stay comfortable.

Standard Guest Room with King or Twin Bedding

\$235 per room per night inc. GST, room only.
(Conditions apply see 'Booking Your Accommodation' below)

Booking Policy: Credit Card details must be provided to secure your booking. Full payment of your account must be settled at Check Out.

Cancellation Policy:

All Cancellations must be provided in writing to International Conferences & Events at iasp-aspereg@iceaustralia.com

If cancelling your accommodation within three (3) days of the arrival date, you will be required to pay the entire accommodation fee in full.

Holiday Inn Burswood (4 star hotel)



Holiday Inn Burswood offers you a relaxed atmosphere combined with friendly service, comfort and great value.

Relax on the outdoor terrace, with its own pool and gymnasium and enjoy fantastic views over the Burswood Park Golf Course.

Standard Guest Room with Queen or Twin Bedding

\$205 per room per night inc. GST, room only.
(Conditions apply see 'Booking Your Accommodation' below)

Booking Policy: Credit Card details must be provided to secure your booking. Full payment of your account must be settled at Check Out.

Cancellation Policy:

All Cancellations must be provided in writing to International Conferences & Events at iasp-aspereg@iceaustralia.com

If cancelling your accommodation within three (3) days of the arrival date, you will be required to pay for your entire accommodation booking in full.

Accommodation Information

Booking Your Accommodation

Special rates have been negotiated for Conference delegates at the above hotels. To receive these special rates and secure your accommodation booking, you must book your accommodation through International Conferences & Events, the Conference Organisers by 25 October 2010.

Please complete your accommodation request online or by fax or mail. Credit card details are required to secure your booking. These details will officially confirm your booking (you will not receive further confirmation). You will be contacted by the organisers if there are any changes.

Delegates are responsible for settling their own accommodation and incidental accounts at Check Out.

Room Availability

Every effort is made to satisfy accommodation requests; however, accommodation is confirmed on a first-come, first-served basis and is subject to availability.

We strongly encourage you to make your accommodation booking as early as possible to avoid disappointment and secure these special Conference rates.

Accommodation Cancellations and Amendments

All changes to accommodation requirements must be advised in writing either by mail, fax or email to the Conference Secretariat, International Conferences & Events Pty Ltd. (details below) Please do not contact the hotel directly.

Registration and Payment Information

YOU CAN ALSO REGISTER ONLINE:

www.iceaustralia.com/2010iasp-asp/register

REGISTRATION TYPE	REGISTRATION FEE
ALL PRICES ARE IN AU\$ AND INCLUDE GST	
EARLY BIRD REGISTRATIONS – The deadline for Early Bird registrations is Monday, 20 September 2010	
Member	\$100.00
Non Member	\$200.00
STANDARD REGISTRATIONS	
Member	\$150.00
Non Member	\$250.00
SOCIAL FUNCTION TICKETS	
Additional Welcome Reception Ticket (One (1) ticket included in registration fee)	\$60.00
Additional Conference Dinner Ticket (One (1) ticket included in registration fee)	\$120.00

Registration Includes:

- Attendance at Conference Sessions
- Attendance on the Technical and Cultural Tours
- Conference Satchel, Program and Proceedings
- Morning and Afternoon Teas and Lunches
- One (1) ticket to attend the Welcome Reception
- One (1) ticket to attend the Conference Dinner

Registration Cancellations and Amendments

Registration and/or accommodation cancellations and amendments must be sent in writing either by mail, fax or email to:

2010 IASP – ASPA CONFERENCE ORGANISER

International Conferences & Events Pty Ltd
1/12 – 14 Gladstone Place
South Melbourne, VIC 3205
Telephone: +61 3 9681 6288
Facsimile: +61 3 9681 6653
Email: iasp-aspereg@iceaustralia.com

Registration cancellations received before Friday, 24th September 2010 will receive a full refund. Registration cancellations received from Friday, 24th September 2010 up to Tuesday, 9th November 2010 will receive a 50% refund. No refunds will be given for registration cancellations received from Wednesday, 10th November 2010.

DISCLAIMER

The speakers, topics and times are correct at the time of printing. In the event of unforeseen circumstances, the organising committee reserves the right to delete or alter items in the conference program.

LIABILITY/INSURANCE

In the event of industrial disruptions or natural disasters, the International Association of Science Parks, the Asian Science Park Association and International Conferences & Events Pty Ltd cannot accept responsibility for any financial or other losses incurred by the delegates. Nor can the International Association of Science Parks, the Asian Science Park Association and International Conference & Events Pty Ltd take responsibility for injury or damage to persons or property occurring during the conference or associated activities. Insurance is the responsibility of the individual delegate.

Registration and Payment Information

Registration Form

14th Annual International Association of Science Parks – Asian Science Park Association Joint Conference
on Science and Technology Parks

Wednesday 24th November – Friday 26th November 2010

You can also register online at: <http://www.iceaustralia.com/2010iasp-aspa/register>

Credit card facilities are available online or if you wish to register manually please complete your details below.

Personal Details

Title	Surname	First Name		
Organisation		Position		
Postal Address				
Suburb	State	Postcode	Country	
Phone ()	Fax ()	Email		

Special Requirements

Dietary, hearing impairment, or other requirements.

Conference Registration

Registration Fees

- | | | |
|------------------------------------|--------------------------|----------|
| Early Bird Member Registration | <input type="checkbox"/> | \$100.00 |
| Early Bird Non Member Registration | <input type="checkbox"/> | \$200.00 |
| Standard Member Registration | <input type="checkbox"/> | \$150.00 |
| Standard Non Member Registration | <input type="checkbox"/> | \$250.00 |

All prices are GST inclusive.

Social Functions

Welcome Reception

Date: Wednesday 24th November 2010
Time: 5.30 pm – 7.00 pm
Venue: Astral Room, Burswood Convention Centre
Dress Code: Smart Casual

The Welcome Reception is included in the registration fee.

As tickets will not be automatically allocated, please ensure you note your attendance below.

Yes, I would like to attend. No, I do not wish to attend.

Additional Tickets required _____
@ \$60.00 each inc. GST \$ _____

Conference Dinner

Date: Thursday 25th November 2010
Time: 7.00 pm – 10.00 pm
Venue: Astral Room, Burswood Convention Centre
Dress Code: Lounge Suit

The Conference Dinner is included in the full registration fee. As tickets will not be automatically allocated, please ensure you note your attendance below.

Yes, I would like to attend. No, I do not wish to attend.

Additional Tickets required _____
@ \$120.00 each inc. GST \$ _____

Tours

Technical Tour

Date: Thursday 25th November 2010
Time: 2.00 pm – 5.30 pm

The Technical Tour is included in the registration fee.

As attendance will not be automatically allocated, please ensure you note your attendance below.

Yes, I would like to attend. No, I do not wish to attend.

Cultural Tour

Date: Friday 26th November 2010
Time: 2.30 pm – 5.30 pm

The Cultural Tour is included in the registration fee.

As attendance will not be automatically allocated, please ensure you note your attendance below.

Yes, I would like to attend.

No, I do not wish to attend.

Registration and Payment Information

Note to all Delegates

PRIVACY

In registering for this conference, relevant details (name/address) will be incorporated into a delegate list for the benefit of all delegates, and may also be made available to parties directly related to the conference, including sponsors.

- Please tick here if you do not consent to the above information being provided to a third party or used for a secondary purpose such as the Conference Delegate List.

TERMS AND CONDITIONS

- Please tick here to confirm you have read and understood the terms and conditions associated with your registration. (See page 8).

Registration Payment Summary

Registration	\$ _____
Social Function Tickets	\$ _____
Total	\$ _____

All prices are in AU\$ and include GST

Payment details:

Cheque: Please make cheques payable to "2010 IASP – ASPA Joint Conference".

Bank Cheque: Overseas delegates must pay by Credit Card or Bank Cheque in AU\$. Please make cheques payable to "2010 IASP – ASPA Joint Conference".

Credit Card: Please debit my card with the amount owing on this form. MasterCard Visa

Cardholder's Name: _____

Card Number: _____ Expiry Date: _____

Cardholder's Signature: _____

Please note that debits to your credit card will appear on your statement as "International Conferences & Events (ICE) P/L".

All registrations and payments should be forwarded to:

2010 IASP – ASPA CONFERENCE SECRETARIAT

International Conferences & Events Pty Ltd

1/12 – 14 Gladstone Place

South Melbourne, VIC 3205

Telephone: +61 3 9681 6288

Facsimile: +61 3 9681 6653

Email: iasp-aspareg@iceaustralia.com

Registration and Payment Information

Accommodation

Burswood Intercontinental Hotel (Onsite)

Standard Guest Room \$235.00 per room per night inc. GST, Room Only.

Configuration Request: King Twin

Holiday Inn Burswood (Onsite)

Standard Guest Room: \$205.00 per room per night inc. GST Room Only.

Configuration Request: Queen Twin

Date of Arrival:		Date of Departure:		Number of nights:	
Sharing with (name/s) – if applicable:					
Special requests:					

Credit Card for Accommodation Booking:

Credit Card details must be given as security on the booking (please see accommodation section of the registration brochure).

I agree to the Terms and Conditions/Cancellation Policy outlined for my chosen hotel.

MasterCard Visa American Express

Card Number:		Expiry Date:	
Cardholder's Name:			
Cardholder's Signature:			

